



SNAP Policy and Advocacy Coaching Retainer

2024 Services and Pricing

This coaching retainer is designed for **emerging SNAP policy advocates** seeking individualized technical assistance and support.

Included Services

- 90-min initial assessment and strategy session
- Dedicated virtual platform to ask SNAP questions with quick turnaround time (two business days or less)
- Responses sent in writing or via short Loom videos for team sharing
- Quick feedback on SNAP advocacy materials (e.g. flyers, blogs, data, legislative testimony)
- Additional 1:1 coaching calls upon request (up to 1 per month)
- Exclusive access to Rachel and her team for timely guidance

This is ideal for...

- Advocates working for non-profit organizations who view strengthening SNAP as a core strategy to ending hunger
- New and intermediate SNAP policy advocates with significant administrative or legislative advocacy goals or aspirations at the state and/or local level
- Advocates not already getting the level of technical assistance and coaching they need from national organizations and looking for more personalized, high-touch support
- Advocates with supportive organizational leaders willing to make a 6+ month commitment to their professional development

BENEFITS OF ASYNCHRONOUS COACHING

Asynchronous coaching offers more direct access to Rachel for advice, and helps make all training and coaching more shareable across teams.

This model can help build confidence, competence, and reduce Zoom fatigue for newer SNAP advocates.

Pricing

\$2,000/month

- Minimum 6-month commitment
- Initial month's deposit due to confirm slot

Note: If new grant funding is needed to support this advocacy capacity investment, our team can provide language for upcoming grant proposals. *Future spots can be requested without a deposit, but are not guaranteed.*

Add-ons

For retainer clients looking for additional capacity to design and implement major SNAP policy advocacy initiatives, the RCC team can provide additional services. Our two primary offers are:

- Customized "State of SNAP" Report
- Quarterly SNAP Policy Training Series

FOR MORE INFORMATION ON OUR SNAP COACHING RETAINERS,
PLEASE EMAIL INFO@RCAHILLCONSULTING.COM